



Evidence of our success in schools



Minersville Governor's Breakfast Challenge

RESULTS

Increased daily breakfast at the high school **from 120 per day to 200 meals per day.**



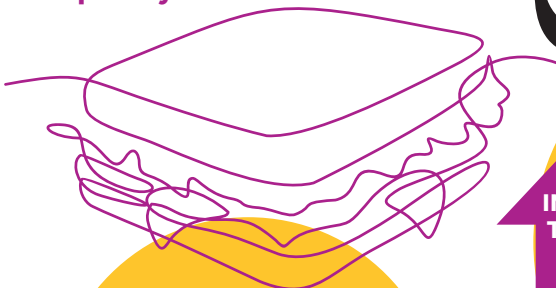
SUMMARY

The Nutrition Group spearheaded a breakfast promotion at Minersville High School in the spring of 2025. We partnered with the high school principal, teachers and the district superintendent to focus on giving more opportunity for students to enjoy a healthy and convenient morning meal.

A key area of focus was creating flexibility for students who run late in the morning or need an extra couple minutes to select their breakfast option before classes begin. Breakfast is offered in the cafeteria and the front hallway via a breakfast cart.

A variety of options are served daily, including smoothies, breakfast sandwiches, whole grain breakfast pastries, yogurt and cereal.

We used social media to engage students, parents and community members to promote the new breakfast options and report on student satisfaction. Participation continues to grow, as the students are better equipped for their school day.



INCREASED
TO **27%**

Service percentage increased **from 20% of students to 27% in the fall.**

INCREASED
TO **42%**

With support from key district administrators, **participation increased to 42% by year's end for breakfast.**

They were honored as an official Governor's Breakfast Champion at an exclusive recognition event, co-hosted by the American Dairy Association Northeast.

Minersville High School was awarded a top 10 winner of the Governor's Breakfast Challenge **for improvement of morning meals on campus.**

